17th PNG Resources & Energy Investment Conference

Ready for the **BOOM** Major PNG Businesses

Theme: PNG Resources and Energy: Promoting Sustainable and Equitable Investment

13th December 2023



Agenda

1	Our History	6	Our Vision for PNG's Future
2	Getting Ready For The Boom		
3	The Challenges	7	Call to Action
4	Contribution to Equitable Investment	8	Thank you
5	Commitment to Sustainability		







Our History

- Founded in 1968 as a small stationery store
- Wide product range
 - Technology - Office Furniture - Office Supplies/Stationery - Survey Equipment - Digital Printing
- and Mt Hagen
- Work with approx. 50 SME distributors across PNG



Over 310 staff with branches in Port Moresby, Lae,





Getting Ready For The Boom

Investment in Innovation

Investment in Human Capital

Strategic Capital Investment





Getting Ready For The Boom : Investment in Innovation

- VMWare
- products sold
- - VEEAM

Mware[®]

Widened the product range

Authorized enterprise partner for major brands such as Veeam, SentinelOne, HPE, Cisco, and

Established In-country warranty center for all

Cutting-edge products such as agriculture drones, survey drones, and power stations

SentinelOne

11111 **CISCO**









Getting Ready For The Boom : Investment in Human Capital

- Created 100 new jobs over the last 5 years
- Developed Papua New Guineans to take up more leadership roles
- Provided training for key roles across the business
- Recruited technical resources with industry certifications











Getting Ready For The Boom : Strategic Capital Investment

- New Central Distribution Center closer to the port
- Growing the reach with Small & Medium
 Enterprises across Papua New Guinea
- Expansion to Hagen and plans for further expansion
- Extension to Lae Branch to increase warehousing
- State-of-the-art website and e-commerce platform





The Challenges

- Lack of foreign currency supply
- Difficulty recruiting and retaining skilled manpower
- Economic challenges affecting the underprivileged
- Driving sustainability and protecting the environment







Contribution to Equitable Investment

- Life PNG Care
- **Cheshire Homes**
- **Olympic Committee**
- sponsorships.







Supporting Schools and education sector with



Commitment to Sustainability

- Promote environmental sustainability through the HP Cartridge Recycling Program
- Support the ban of plastic bags by offering biodegradable and FSC-certified shopping bags.
- Expand our range of PEFC and FSC-certified products to minimize its environmental footprint.









Our Vision For PNG's Future

- and success
- people, products, and services
- for all Papua New Guineans

Theodist is well-positioned for continued growth

The company is committed to investing in its

Committed to partnering with businesses, communities, and the government to drive sustainable economic growth, create opportunities





Call To Action

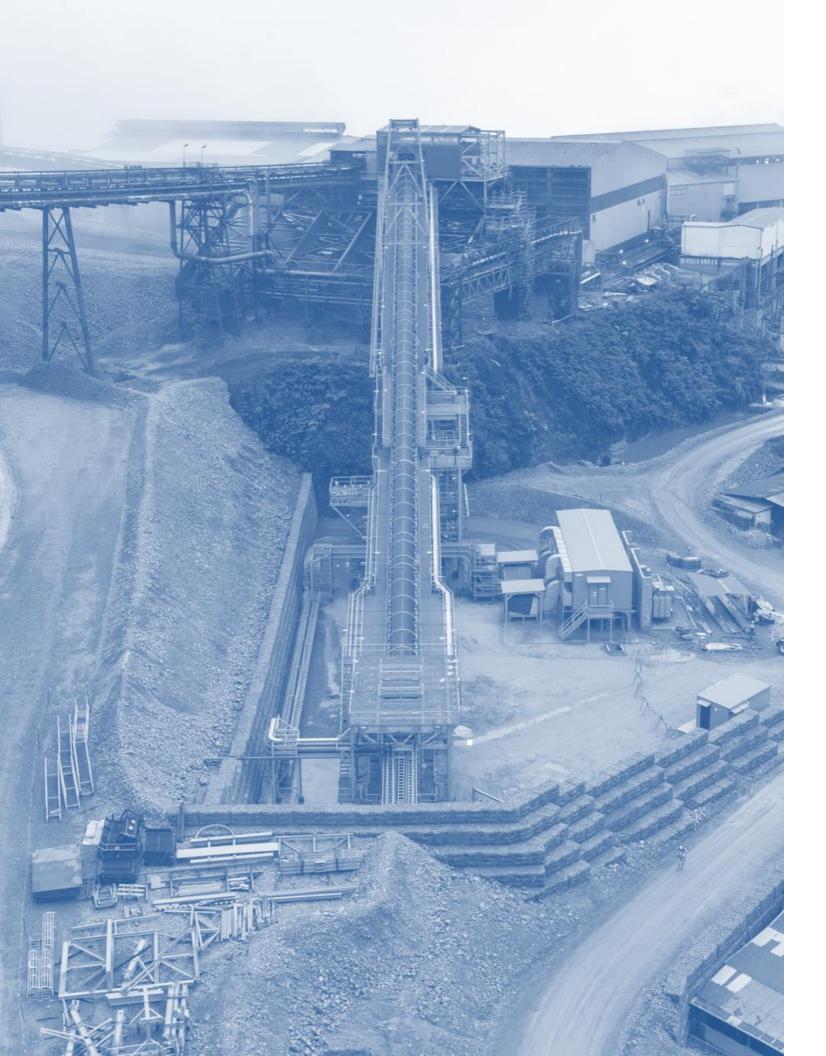
- sector
- PNG

Invest in Papua New Guinea's resources and energy

• Partner with local businesses like Theodist

Support sustainable and equitable development in





Thank You...

- We are eager to collaborate with you in building a • sustainable and thriving Papua New Guinea.



We appreciate your time and consideration.



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