

17th PNG Resources & Energy
Investment Conference

13th December 2023

Ready for the **BOOM**

Major PNG Businesses

Theme: PNG Resources and Energy: Promoting
Sustainable and Equitable Investment

Agenda



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Our History

- Founded in 1968 as a small stationery store
- Wide product range
 - Technology
 - Office Furniture
 - Office Supplies/Stationery
 - Survey Equipment
 - Digital Printing
- Over 310 staff with branches in Port Moresby, Lae, and Mt Hagen
- Work with approx. 50 SME distributors across PNG



Getting Ready For The Boom

- **Investment in Innovation**
- **Investment in Human Capital**
- **Strategic Capital Investment**

Getting Ready For The Boom : Investment in Innovation

- Widened the product range
- Authorized enterprise partner for major brands such as Veeam, SentinelOne, HPE, Cisco, and VMWare
- Established In-country warranty center for all products sold
- Cutting-edge products such as agriculture drones, survey drones, and power stations

veeam

SentinelOne

CISCO

Hewlett Packard
Enterprise

vmware®

BLUETTI

* One system for all power needs, power your home whenever power outages occur

THEODIST LTD
BUSINESS SUPERSTORE

Getting Ready For The Boom : Investment in Human Capital

- Created 100 new jobs over the last 5 years
- Developed Papua New Guineans to take up more leadership roles
- Provided training for key roles across the business
- Recruited technical resources with industry certifications





Getting Ready For The Boom : Strategic Capital Investment

- New Central Distribution Center closer to the port
- Growing the reach with Small & Medium Enterprises across Papua New Guinea
- Expansion to Hagen and plans for further expansion
- Extension to Lae Branch to increase warehousing
- State-of-the-art website and e-commerce platform

The Challenges

- Lack of foreign currency supply
- Difficulty recruiting and retaining skilled manpower
- Economic challenges affecting the underprivileged
- Driving sustainability and protecting the environment

Contribution to Equitable Investment

- Life PNG Care
- Cheshire Homes
- Olympic Committee
- Supporting Schools and education sector with sponsorships.





Commitment to Sustainability

- Promote environmental sustainability through the HP Cartridge Recycling Program
- Support the ban of plastic bags by offering biodegradable and FSC-certified shopping bags.
- Expand our range of PEFC and FSC-certified products to minimize its environmental footprint.





Our Vision For PNG's Future

- Theodist is well-positioned for continued growth and success
- The company is committed to investing in its people, products, and services
- Committed to partnering with businesses, communities, and the government to drive sustainable economic growth, create opportunities for all Papua New Guineans



Call To Action

- Invest in Papua New Guinea's resources and energy sector
- Partner with local businesses like Theodist
- Support sustainable and equitable development in PNG



Thank You...

- We appreciate your time and consideration.
- We are eager to collaborate with you in building a sustainable and thriving Papua New Guinea.

THEODIST LIMITED

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